

Frequency Friday

WEEKLY TIPS FOR YOUR WELL BEING



GRATITUDE

It's been a strange year. The word "unprecedented" has become overused, but it remains that we are in uncharted territory. As business owners, the pandemic has created a myriad of challenges and together we are creating and managing solutions to each of these challenges. As we worry over keeping our staff employed or the shrinking of our bottom line, there may feel like there isn't much to be grateful for, but the truth is that there is ALWAYS something for which we should give thanks. Although the world is grappling with a new reality right now, one thing is certain: We can be grateful that history tells us that pandemics do end and that this current situation is temporary.

A moment of gratitude makes a difference in your attitude"

~BRUCE WILKINSON

Join me in my partnership with Hattie Parker with Cosmic Insight and New Hope Enlightenment of Palm Beach as we give back and give thanks to our very own front line healthcare workers in Palm Beach County. By taking part in this community based initiative, you will be sharing your unique service or product with those who need it most right now while also gaining exposure.

We are gathering items to include in a Valentine's Day goody bag, and would love to include a gift certificate, giveaway item, product sample or promotional item from you to promote your business !



Items needed by Friday, February 5th! For more information visit <https://hattieparker.com/goody>

I WOULD LIKE TO TAKE THIS TIME TO SHARE SOME THINGS I'M MOST GRATEFUL FOR. THANK YOU TO MY TEAM FOR WORKING HARDER THAN EVER IN OUR BUSIEST AND LONGEST TAX YEAR TO DATE, THANK YOU TO MY FAMILY FOR YOUR LOVE AND SUPPORT, THANK YOU TO MY CLIENTS FOR YOUR PATIENCE AND TRUST IN ME & MY TEAM, AND OF COURSE... **THANK YOU** for being part of my life!



Business Spotlight

earth + sugar

Earth and Sugar is a creative confectionery and dessert studio based in West Palm Beach, Florida. Founded in 2009 by self-taught baker and cake artist Janderyn Makris. Earth and Sugar specializes in designer confections including cakes, pastries, bars, cookie cakes, macarons, and beyond; with an emphasis on clean, natural ingredients and fine artistry. Visit their website to view their new Valentine's Day Collection.

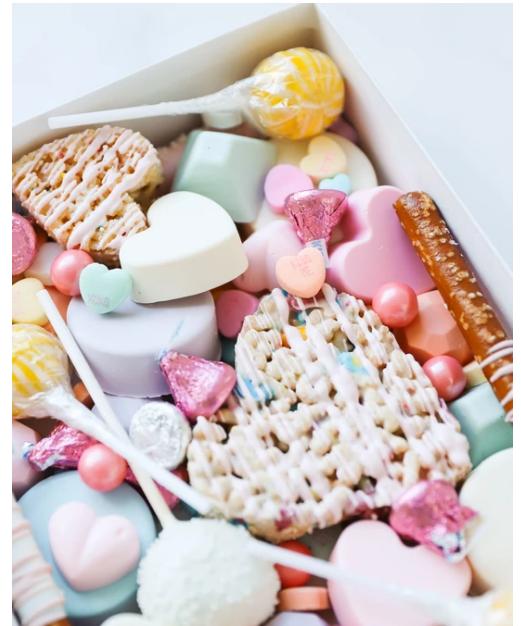
*"You can't buy love, but you can buy local...
that's kinda the same thing."*

You can use PROMO CODE:

SWEETTREAT10

for 10% off one-time purchase products

<https://earthandsugar.com/>



Important Deadlines



JANUARY 31ST

All employers:

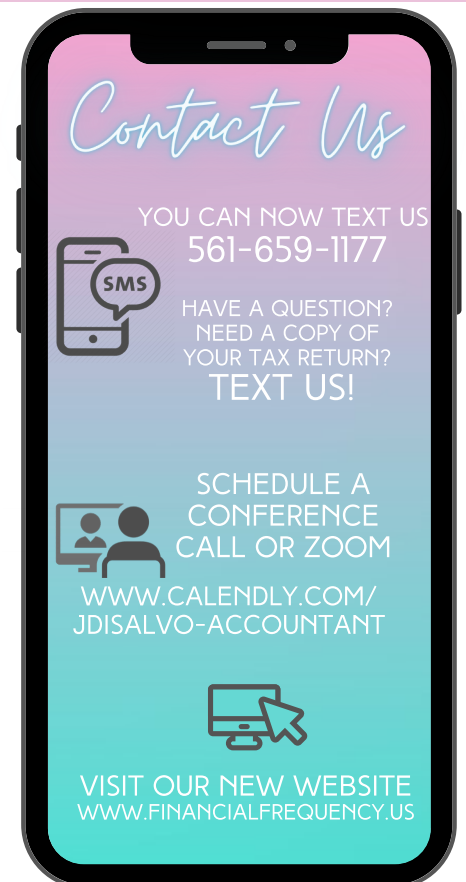
W-2 Forms are due to employees

Business Owners:

1099 & 1099-NEC forms are due to contractors

FEBRUARY 12TH

Individual Tax Returns can be e-filed



Get Your Cosmic Mojo On

WITH ASTROLOGER & NUMEROLOGIST
HATTIE PARKER, MS,ED

WHAT IN THE WORLD IS COSMIC MOJO?



In my experience most people have an inner sense they are on planet earth, with a purpose. For some their life purpose seems easily understood and lived, while for others the quest to know and fulfil that purpose is challenging. For the confused it may seem as though their purpose is an ever moving target and the opportunity to know and embrace it can seem illusive.

This quest for our life purpose is certainly not as easily determined as knowing the purpose of why we are in business. No matter what our mission, service and/or product may be, there is universal agreement that businesses are in business to make a profit.

The intent of the "Get Your Cosmic Mojo On" is to offer guidance around one's life purpose with guidance from the cosmos (the Sun, Moon, Stars and Numbers). "Cosmic Mojo" refers to being in tune with our USER FRIENDLY Universe. For example, yesterday was a Leo Full Moon. Full moons are a time of maximum light and provide us with opportunities to see things more clearly.

February 29 -February 4

Cosmic Mojo Alert: The Full Moon will help us see the light. The Lion can give us the courage to strut our stuff. This is a week to partner with the heavens to know, embrace and advance toward fulfilling your life purpose.